

ORDER



Orders
Order / Rev: 62212
Alt Order #: 09818356
Product Desc: NANCY SODERBERG
Estimate: 582
Flight Dates: 10/09/12 - 10/15/12
Original Date / Rev: 09/28/12 / 09/28/12
Order Type: CIA - O

CBS 47

Primary AE: Millennium Washington DC
Sales Office: MNAT
Sales Region: National

Agency Name: Abar Hutton Media, LLC
Buying Contact:
Billing Contact:
 6190 Grovedale Ct
 Alexandria, VA 22310

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Nancy Soderberg (D) FL Senate D-4
Demographic: A35+
Product Codes: State Elections
Priority: P-3
Revenue Codes: AGY, POL-CAND, GEN

New Business Thru:
Order Separation: 00:00:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/15/12	31	\$10,620.00	\$9,027.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	31	\$10,620.00	\$9,027.00	0.00
Totals	31	\$10,620.00	\$9,027.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
CBS 47	21%	\$10,620.00
Market	100%	\$50,571.43

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
EAWS	0%	\$0.00
ETEV	0%	\$0.00
UNKWN	0%	\$0.00
WAWS	4%	\$2,022.86
WCWJ	0%	\$0.00
WJXT	38%	\$19,217.14
WJXX	7%	\$3,540.00
WTLV	30%	\$15,171.43

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WTEV	10/09/12	10/15/12	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	MTWTF--	:30	2	\$40.00	P-3	0.00	NM	2	\$80.00
RACHAEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/09/12	10/15/12	MTWTF--			2			\$40.00		0.00			
E 2	WTEV	10/09/12	10/15/12	Action News @ Noon Action News @ Noon	CM	12:00 PM-12:30 PM	MTWTF--	:30	5	\$230.00	P-3	0.00	NM	5	\$1,150.00
NOON NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/09/12	10/15/12	MTWTF--			5			\$230.00		0.00			

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Advertiser:	Nancy Soderberg (D) FL Senate D-4
Product Desc:	NANCY SODERBERG
Estimate:	582

CBS 47

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	WTEV	10/14/12	10/14/12	Sun Reg 4	CM	10:00 PM-11:00 PM	-----S	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
				Sun Reg 4											
				MENTALIST											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/08/12	10/14/12	-----S		1		\$800.00		0.00					
													Totals	31	\$10,620.00